



Cool Tips to Help Sell Your Home This Fall

- 1. Make a good first impression.**
Your entryway sets the tone, so clean the front door and polish the brass door knocker. If your welcome mat has lost its luster, replace it with a new one from your local Lowe's.
- 2. Wash the windows.**
On sunny days, the strong southern light can reveal dirt and grime you might not have noticed. Sparkling clean windows suggest to potential buyers that your home is well maintained.
- 3. Warm it up.**
Give your home that "cozy" feel by keeping the room temperature warm and comfortable during showings. Build a fire or turn on the gas logs – but only if you plan on returning home right after the showing.
- 4. Add seasonal touches** like warm throws and fall floral arrangements. Update your planters with fall favorites such as pansies and mums, available at Lowe's.
- 5. Give your home a nice aroma** with a cinnamon candle, freshly baked chocolate chip cookies or a faint pine scent. But don't overdo it, as buyers might wonder what you're trying to cover up.
- 6. Turn on the music.**
Create a relaxed atmosphere by playing classical music or soft jazz, but keep the volume low.
- 7. See the light.** Shorter days means less natural light, so make the most of your indoor and outdoor living spaces with lighting solutions from Lowe's. Visit www.lowesmoving.com for helpful tips on decorating with accent lamps and installed lighting.
- 8. Clean gutters.** After the leaves have fallen, clean your gutters before snow and freezing rain set in. Clogged drains can cause back ups, resulting in visible water damage that could scare buyers away.
- 9. Keep walkways clear.** When the temperature drops below freezing, make sure your home is easy to show by keeping walkways and driveways free of snow and ice. A treacherous path to your front door can keep potential buyers inside their cars!
- 10. Paint works wonders.** If your walls need a fresh coat, check out the latest fall color trends at <http://lowescreativeideas.com/1007/trendsfallpalette.asp>. Remember that neutrals work best when selling a home, but you can use throw pillows and small area rugs to bring the autumn colors to life.