"Investing"

Have you considered building wealth through real estate?

Real estate is historically and currently, a great investment. As the old saying goes, "They're not making any more of it!"

If you or someone you know would like to know more about building wealth through real estate, please contact or refer to me. I have the knowledge and experience to guide a "newbie" or a seasoned client through the process.

# Thank you, and I sincerely appreciate you patronage!

"Reputation"

A good reputation is not only earned, but must be maintained.

As your Realtor, I want you to know that I take my reputation seriously and would never do anything to tarnish it. I take pride in my good standing with my office, my market with other agents, as well as our local, state and national Realtor organizations.

If you or someone you know needs to buy or sell real estate, please contact or refer to me and you will know that you will be using or referring a highly reputable agent, and I happy to back that up with references if requested!

## Thank you, and I appreciate your patronage!

"Trust"

Trust is an important value in any relationship.

I hope I have earned your trust as your Realtor. In Georgia, the law states that real estate agents only owe a "limited agency" relationship to their clients. I provide a fiduciary relationship to my clients. This means that I hold your interests in any transaction to a higher standard, a standard that I would apply if I were looking out for my own interests.

If you or someone you know needs to buy or sell real estate, please contact or refer to me so I can provide a higher level of service to you or your acquaintances.

#### Thank you, and I appreciate your patronage!

"Referral Outside Atlanta"

Did you know that I work outside the Metro Atlanta area?

As a part of the 4th largest real estate company in America, I have access to over 75,000 quality real estate agents across North America.

If you know of someone, perhaps someone in your company or a relative that lives outside Atlanta that needs to buy or sell real estate, please contact or refer to me, I will personally interview and select 1-3 quality agents that will provide superior service.

I want to be your one stop shop for all your real estate needs.

### Thank you, and I appreciate your patronage!

"Knowledge"

I have the knowledge required to provide top tier real estate service.

My company, Keller Williams has been described as "a training company that happens to sell real estate". I want you to know that I take advantage of the training opportunities available on an annual, monthly, weekly, and sometimes daily basis to stay on top of the ever changing real estate market.

If you or someone you know needs to buy or sell real estate, please contact or refer to me and you'll know that you are using or referring someone committed to learning and maintaining the knowledge necessary to provide top tier real estate service.

### Thank you, and I appreciate your patronage!

"Dependable"

You need a Realtor you can depend on.

As your Realtor, I want you to know that you can depend on me for all your real estate needs. I have the knowledge, experience and trust required to provide the highest level of real estate service available. Whether you or an acquaintance needs to buy or sell, or simply needs information about the market, current home value, or related services such as mortgage refinancing or referral to vendors for repairs or upgrades, you know you can call on me to help.

If you or someone you know needs to buy or sell real estate, please contact or refer to me and you'll know that you are using or referring the most dependable agent around.

# Thank you, and I appreciate your patronage!

"Recruiting"

Do you know other real estate agents?

Obviously, the focus of my business is helping people buy and sell real estate, but, because of the great atmosphere that I work in at Keller Williams, I'd like to share the opportunity we have with others. If you know another great agent with a different company locally or of out of town, I would love to speak with them about the opportunities we have at Keller Williams. Perhaps I can positively change their life, just like mine has been changed by being with Keller Williams. If you know of such a person, please let me know (even if it's you!) and I will put them in touch with the appropriate Team Leader to take the next step.

As always, if you or someone you know needs to buy or sell real estate, please contact or refer to me so I can provide a higher level of service to you or your acquaintances.

### Thank you, and I appreciate your patronage!

"My Services"

As your Realtor, I want to remind you that I am here for all of your real estate needs!

If you or someone you know wants to buy or sell any real estate, please contact or refer to me. If the need is outside my geographic area or my area of expertise - I will locate the right agent for the job - I am your one-stop shop for real estate!

As well, if you simply have a question about the real estate market or related services such as your home's current value, mortgage refinancing, area values, vendors for repairs or upgrades, again, please contact me - I am your one-stop shop for real estate!

Thanks, and I sincerely appreciate your patronage!